



PLMC™

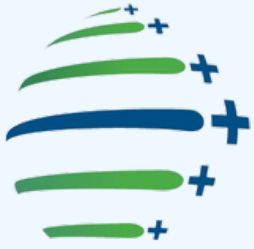
WHERE BUSINESS MEETS ACADEMICS

PHARMA LOGISTICS MASTERCLASS 2024

DALLAS FORT WORTH
SEPT 29 - OCT 3



Sponsorship Proposal



WHY DALLAS FORT WORTH?

"The choice is not coincidental as the US is currently the fastest growing market within Life Science based on Value Add Medicines with a perfect location in the centre of an exponential growing biopharma market surrounded by top academic centers."

Frank Van Gelder, Pharma.Aero

"We are excited to bring the Masterclass to Dallas Fort Worth, a location boasting top Pharma, life sciences, and supply chain credentials, along with excellent academic institutions. We're thrilled to collaborate with two host universities - University of North Texas and UT Arlington - , as well as professors from other renowned U.S. universities. This unique blend of business and academic excellence in Dallas-Fort Worth promises an extraordinary Masterclass edition."

Roel Gevaers, University of Antwerp

"Dallas Fort Worth is proud and honored to be host to the University of Antwerp, and the Pharma.Aero members who are committed to a sustainable, ethical and efficient pharma logistics supply chain valuing product integrity to save lives and improve global healthcare. The North Texas bio-life science sector is vibrant and growing rapidly."

Milton De La Paz, DFW Airport



FEEDBACK FROM PARTICIPANTS

2021 - Antwerp
86 participants from 12 countries

2022 - Abu Dhabi
122 participants from 21 countries

2023 - Singapore
137 participants from 24 countries

"I have learnt so much from the official speeches and workshops as well as from the offline discussions and improvised brainstorming sessions. Most of all I feel proud of belonging to such a driven community and I'm confident that together we will manage to overcome the Pharma Logistics challenges ahead and deliver on time, with required quality and in a sustainable way. Thanks for the inspiration!"

"It was an enriching experience to engage with professionals from some of the world's largest pharmaceutical companies, logistics firms, airlines, and airports, and the leading universities researching pharma logistics. The week-long event certainly lived up to its purpose of bridging the gap between innovative business developments and future-focused academic research."

"A fantastic forum to learn, share and collaborate. This was the best edition of the masterclass to date. The calibre of the attendees and speakers was exceptional."



HIGH-LEVEL PROGRAM

DAY 1

Registration

**Welcome
Reception**

DAY 2

Set the scene

Patient care & ethics

Regulatory

**Risk versus control:
the need for insured
supply chains**

DAY 3

**Synchro modality
orchestration into one
multi-modal policy**

**Logistics ecosystems:
R&D, pharma, MedTech
and hospital logistics**

**New clinical therapies:
updates & scale up**

Industry Visits

DAY 4

Digital innovation

Industry visits

**Call for Research
R&D Poster Alley Walk**

**Who has control or
who is in command:
the power of data
ecosystems**

DAY 5

Crisis preparedness:

**risk assumption,
scenario planning
and crisis
management
strategies**

Industry visits

**Farewell dinner and
certification
ceremony**



SPONSOR PACKAGES

GOLD

Max. 6 sponsors

€ 14 000 / \$ 15 000

- Company logo visibility on site and on event website
- 2 free entrance tickets and 5 entrance tickets @ 50% off
- Brand exposure in the Masterclass White Paper (1-page visual)
 - Check out the latest white paper [here](#)
- Allocation of a 30-minute session in the Program
 - Share a use-case and a presentation
 - Approval required by the Scientific and Business Committee





SPONSOR PACKAGES

SILVER

€ 8 000 / \$ 8 500

Max. 8 sponsors

- Company logo visibility on site and on event website
- 1 free entrance tickets and 3 entrance tickets @ 50% off
- Allocation of a Workshop in the Program (to share with another Silver Sponsor)
- Brand exposure in the Masterclass White Paper (half-page visual)
 - Check out the latest white paper [here](#)



SPONSOR PACKAGES

Max. 10 sponsors

BRONZE

€ 5 000 / \$ 5 400

- Company logo visibility on site and on event website
- 3 entrance tickets @ 50% off
- Brand exposure in the Masterclass White Paper (quarter-page visual)
 - Check out the latest white paper [here](#)





SPONSOR PACKAGES

GOLD

14 000 € / \$ 15 000



2

5

1-page advert

30' session

SILVER

8 000 € / \$ 8 500



1

3

1/2-page advert

Workshop

BRONZE

5 000 € / \$ 5 400



-

3

1/4-page advert

Company logo visibility on site and on event website

FREE entrance tickets

50% OFF entrance tickets

Brand exposure in the Masterclass White Paper

Speaking slot in the Program



ADDITIONAL SPONSOR OPTIONS

EVENT APP

8 000 € / \$ 8 500

- Company logo on the App, a highly used tool that participants use to communicate throughout the entire event
- Company logo on list of sponsors

LANYARD

6 000 € / \$ 6 400

- Company logo on lanyards handed out to every participant during their registration
- Lanyards to be provided by the Sponsor

GOODIE BAG

6 000 € / \$ 6 400

- Company logo on bags handed out to every participant during their registration
- Bags to be provided by the Sponsor



CONTACT AND PRACTICALITIES

For more details contact us at **sara.vanlerberghe@pharma.aero**

For the Masterclass Program and registration fees, visit
<https://pharma.aero>

Thank you for your interest and support!

See you in North Texas!

