



**PLMC**™

WHERE BUSINESS MEETS ACADEMICS

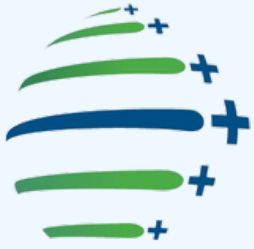
# PHARMA LOGISTICS MASTERCLASS 2024

DALLAS FORT WORTH

SEPT 29 - OCT 3



# Sponsorship Proposal



# WHY DALLAS FORT WORTH?

*"The choice is not coincidental as the US is currently the fastest growing market within Life Science based on Value Add Medicines with a perfect location in the centre of an exponential growing biopharma market surrounded by top academic centers."*

**Frank Van Gelder, Pharma.Aero**

*"We are excited to bring the Masterclass to Dallas Fort Worth, a location boasting top Pharma, life sciences, and supply chain credentials, along with excellent academic institutions. We're thrilled to collaborate with two host universities - University of North Texas and UT Arlington - , as well as professors from other renowned U.S. universities. This unique blend of business and academic excellence in Dallas-Fort Worth promises an extraordinary Masterclass edition."*

**Roel Gevaers, University of Antwerp**

*"Dallas Fort Worth is proud and honored to be host to the University of Antwerp, and the Pharma.Aero members who are committed to a sustainable, ethical and efficient pharma logistics supply chain valuing product integrity to save lives and improve global healthcare. The North Texas bio-life science sector is vibrant and growing rapidly."*

**Milton De La Paz, DFW Airport**





# FEEDBACK FROM PARTICIPANTS

**2021 - Antwerp**  
86 participants from 12 countries

**2022 - Abu Dhabi**  
122 participants from 21 countries

**2023 - Singapore**  
137 participants from 24 countries

*"I have learnt so much from the official speeches and workshops as well as from the offline discussions and improvised brainstorming sessions. Most of all I feel proud of belonging to such a driven community and I'm confident that together we will manage to overcome the Pharma Logistics challenges ahead and deliver on time, with required quality and in a sustainable way. Thanks for the inspiration!"*

*"It was an enriching experience to engage with professionals from some of the world's largest pharmaceutical companies, logistics firms, airlines, and airports, and the leading universities researching pharma logistics. The week-long event certainly lived up to its purpose of bridging the gap between innovative business developments and future-focused academic research."*

*"A fantastic forum to learn, share and collaborate. This was the best edition of the masterclass to date. The calibre of the attendees and speakers was exceptional."*



# HIGH-LEVEL PROGRAM

DAY 1

DAY 2

DAY 3

DAY 4

DAY 5

**Registration**

**Welcome  
Reception**

**Set the scene**

**Patient care & ethics**

**Regulatory**

**Risk versus control:  
the need for insured  
supply chains**

**Synchro modality  
orchestration into one  
multi-modal policy**

**Logistics ecosystems:  
R&D, pharma, MedTech  
and hospital logistics**

**New clinical therapies:  
updates & scale up**

**Industry Visits**

**Digital innovation**

**Industry visits**

**Call for Research  
R&D Poster Alley Walk**

**Who has control or  
who is in command:  
the power of data  
ecosystems**

**Crisis preparedness:  
risk assumption,  
scenario planning  
and crisis  
management  
strategies**

**Industry visits**

**Farewell dinner and  
certification  
ceremony**





# SPONSOR PACKAGES

## GOLD

Max. 6 sponsors

€ 14 000 / \$ 15 000

- Company logo visibility on site and on event website
- 2 free entrance tickets and 5 entrance tickets @ 50% off
- Brand exposure in the Masterclass White Paper (1-page visual)
  - Check out the latest white paper [here](#)
- Allocation of a 30-minute session in the Program
  - Share a use-case and a presentation
  - Approval required by the Scientific and Business Committee





# SPONSOR PACKAGES

Max. 8 sponsors

## SILVER

€ 8 000 / \$ 8 500

- Company logo visibility on site and on event website
- 1 free entrance tickets and 3 entrance tickets @ 50% off
- Brand exposure in the Masterclass White Paper (half-page visual)
  - Check out the latest white paper [here](#)







# SPONSOR PACKAGES

## BRONZE

€ 5 000 / \$ 5 400

Max. 10 sponsors

- Company logo visibility on site and on event website
- 3 entrance tickets @ 50% off
- Brand exposure in the Masterclass White Paper (quarter-page visual)
  - Check out the latest white paper [here](#)





# SPONSOR PACKAGES

## GOLD

14 000 € / \$ 15 000



2

5

1-page advert

30' session

## SILVER

8 000 € / \$ 8 500



1

3

1/2-page advert

## BRONZE

5 000 € / \$ 5 400



-

3

1/4-page advert

**Company logo visibility on site and on event website**

**FREE entrance tickets**

**50% OFF entrance tickets**

**Brand exposure in the Masterclass White Paper**

**Speaking slot in the Program**





# ADDITIONAL SPONSOR OPTIONS

## EVENT APP

8 000 € / \$ 8 500

- Company logo on the App, a highly used tool that participants use to communicate throughout the entire event
- Company logo on list of sponsors

## LANYARD

6 000 € / \$ 6 400

- Company logo on lanyards handed out to every participant during their registration
- Lanyards to be provided by the Sponsor

## GOODIE BAG

6 000 € / \$ 6 400

- Company logo on bags handed out to every participant during their registration
- Bags to be provided by the Sponsor



# CONTACT AND PRACTICALITIES

For more details contact us at **sara.vanlerberghe@pharma.aero**

For the Masterclass Program and registration fees, visit  
<https://pharma.aero>

Thank you for your interest and support!

See you in North Texas!

