



## Introduction

(by the Pharma.Aero Board)

As this February Newsletter finds its way to your mailbox, Pharma.Aero is hosting the Air Shipper Forum at Air Cargo India Exhibition and Conference 2020.

This month, we have finalised the **Airport to Airport Pharma Corridor Project** with the publication of its Technical Paper.

Ahead of our upcoming General Assembly which is held in conjunction with the IATA World Cargo Symposium (WCS) in Istanbul, we have sent out an email survey about your membership expectations. We hope you could take a few minutes of your valuable time to fill out this [survey](#). The deadline is March 1st, 2020. The survey's results will be shared at the Pharma.Aero program at WCS.

Please also look out for our formal invitation on your attendance at the General Assembly. We look forward to seeing you at IATA WCS Istanbul next month!



**Pharma.Aero Membership Survey**

**Deadline March 1<sup>st</sup>, 2020**



## Projects Update

We are proud to announce the technical paper publication of the **Airport to Airport Pharma Corridor Project**. Click [here](#) to read the document. Please kindly note that this is a confidential document restricted to Pharma.Aero members only.

Please download the white paper of **Digi 2.0: The Global Tracker Prototype** [here](#).

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## 14<sup>th</sup> IATA World Cargo Symposium (WCS) 2020

The 14<sup>th</sup> edition of the WCS features an exciting program. Click here for the [link](#).

Notably, the event will kick-off on Monday, March 9<sup>th</sup> with the **CEIV workshops by IATA**.

On Tuesday, Pharma.Aero will hold its **Projects & Strategy Update Workshop**, in which we talk about our new projects and strategy.

On Wednesday, March 11<sup>th</sup>, as part of the Pharmaceuticals Program, Nicola Caristo (Alha Group) will facilitate 2 sessions as the session chairperson, followed by an interactive panel discussion concerning digital innovations and data sharing with panellists Jean Verheyen (Nallian) and Eddy Weygaerts (Pfizer). On Thursday, March 12<sup>th</sup>, Pharma.Aero will hold its first **General Assembly** of the year. Strategic and full members are expected to vote on the new Statutes, elect board members and identify key new projects.

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## Member in the spotlight

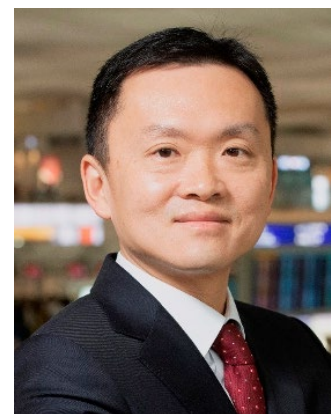
### Your Company and position:

Ian Kwok is the Assistant General Manager of Aviation Logistics Department at AAHK. He is responsible for the cargo business for the Authority and has been in the present role since August 2016. Prior to present position, Ian assumed various roles in the Authority including terminal and land traffic management as well as management of Zhuhai Airport.

Hong Kong International Airport has been the world's busiest cargo airport for 9 consecutive years. In 2018 alone, we have handled 5.1 million tonnes of cargo.

### Your relation to airfreight pharma:

To excel in the operation and development of pharma handling, AAHK established dedicated taskforce comprising stakeholders across the supply chain, including cargo terminal operators, ramp handling operators, airlines, freight forwarder, shipper etc. AAHK has taken lead to pursue community based CEIV Pharma certification. To build a stronger foothold in the market, we have also invested over HK\$70 million on cold chain facilities.



**Ian Kwok**

*Assistant General Manager,  
Aviation Logistics  
Airport Authority Hong  
Kong (AAHK)*

### Any interesting developments within your company in relation to airfreight pharma you want to share?

AAHK has been driving various initiatives to excel the handling of pharmaceutical shipments with aims to avoid product damage, reduce wastage and preserve shelf life. Besides owning one of the largest fleet size of common-use cool dollies in the world with built-in temperature and location tracking, we are also constructing apron shelters on ramp to protect pharma shipments from prolonged exposure to weather elements.

### Pharma.Aero membership

In terms of vision, HKIA and Pharma.Aero are aligned in achieving excellence in reliable end-to-end air transportation for pharma shippers. This worldwide platform enables and accelerates cross-industry collaboration which helps all the fellow members in uniting and converging our efforts for the common good of the pharma industry. The launch of Pharma Corridor between HKIA and Brussels Airport, together with the active participation of Pfizer is one of the great examples that members are pioneering service offerings and standards to provide additional assurance to the shippers in the safe and efficient transport of pharmaceuticals.



## Calendar: Join us around the world!

### Save these dates and join us around the world on the events where Pharma.Aero and/or its members will be present:

[Air Cargo India](#), Mumbai, India, 25-27 February 2020: pharma forum and Pharma.Aero pavilion

[LogiPharma](#), Nice, France, 21-23 April 2020

[Air Pharma IATA](#), Manchester, UK, 6-8 October 2020

[TIACA Miami](#), Miami, USA, 10-12 November 2020

### General Assembly:

[IATA World Cargo Symposium](#), Istanbul, Turkey, 10-12 March 2020: General Assembly

WE CONNECT PHARMA



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